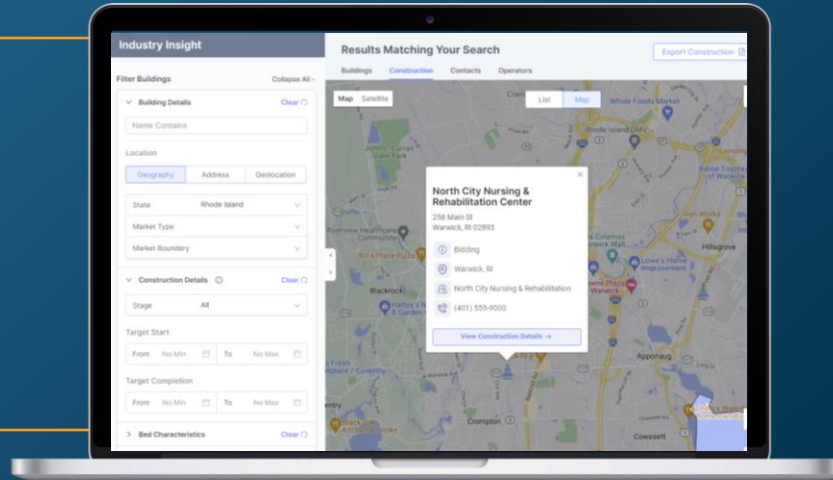


# NIC MAP Vision for Healthcare

Our data unlocks the senior housing market, so you can grow with scale and speed.

We offer high-impact market intelligence on the senior housing market, for healthcare providers.

Our unique dataset offers unparalleled insights about senior housing communities, their operators, and their residents - allowing you to make faster, smarter decisions around growth.



## Who we serve:

- Long term care pharmacy
- Hospice
- Rehabilitation
- Primary care
- Home health

## About our solution:

- Easy-to-browse data in a web app powers your strategic growth strategy, with insight on all categories of senior housing (including assisted living, memory care, independent living, active adult, and skilled nursing), their residents, and the incumbent providers who care for residents

## About us:

- Over 15 years of investment in proprietary senior housing community and care data
- Recognized as industry experts
- Sharing community profiles and healthcare service utilization data for over 35,000 senior housing properties

# NICMAP VISION

## Connect senior community profiles with their healthcare needs

- Building unit mix and demographics
- Names and relative spend for all providers who care for residents of the building
- Chronic conditions scoring

## Understand important relationships

- See national building portfolios for care providers or housing operators
- Reveal key decision-makers inside operator organizations
- Access to one-click contact information for key contacts, including c-suite leaders

## See into the future of your market

- Identify new development projects years ahead of groundbreaking in any market nationwide

### Selected Partners:

EMPOWERME  
WELLNESS

Agape  
Hospice Care

ST. CROIX  
HOSPICE

Bluestone  
Physician Services

Select  
Rehabilitation

PINE PARK  
HEALTH

PharMerica